



Saturday, November 8, 2025
Chesterfield Central Park

ABOUT US

Founded in 2009, Lung Cancer Connection is a non-profit organization made up of lung cancer patients, survivors, families, friends, and medical professionals, all working together to provide information, education, resources, and hope for those affected by this life-altering disease. Our goal is to push for earlier detection and better survival rates.

Our Mission: To raise awareness, expand support for patients and caregivers, and advocate for the prevention, early detection, treatment, and research of lung cancer.

ABOUT Run.Walk.BREATHE.

This November, in honor of Lung Cancer Awareness Month, over 600 individuals will join our annual Run.Walk.BREATHE. event to show their love and support for those impacted by lung cancer. Participants will walk and/or donate to raise awareness, honor loved ones lost, support those currently in treatment, and celebrate survivors. You can be part of this meaningful effort by sponsoring the event. Your generous support will help us expand our efforts to raise awareness statewide, promote early screening and treatment, and assist those affected by lung cancer. Since its inception in 2009, Run.Walk.BREATHE. has grown into Missouri's largest and most successful lung cancer awareness event.

ABOUT LUNG CANCER

Lung cancer claims as many lives each year as breast, colorectal and prostate cancer combined! Missouri ranks #6 in the U.S. for new lung cancer cases, with over 5,000 new diagnoses annually. While many still view lung cancer as a disease primarily affecting smokers, about 20% of those diagnosed have never smoked or quit long ago.

Bottom Line: If you have lungs, you can get lung cancer!

* National Cancer Institute SEER cancer data

Together, we can help patients and families breathe easier.
YOUR SPONSORSHIP IS THE FIRST STEP!





SPONSORSHIP OPPORTUNITIES	Title \$7,500 (1 Available)	Platinum \$5,000	Gold \$3,000	Silver \$1,000	Bronze \$500	Copper \$250
Your Name in Event Title	✓					
LCC Website Logo and Link	Throughout Event					
Event Website Logo & Link or Name	Linked Logo	Linked Logo	Linked Logo	Linked Logo	Linked Logo	Name
Logo or Name in Event Emails	Linked Logo	Linked Logo	Linked Logo	Linked Logo	Linked Logo	Name
Social Media Recognition	✓	✓	✓	✓	✓	✓
Tent at Event	✓	✓	✓			
Table at Event (6')	2	2	1	1	1	
On Stage Ceremonies	Participate	Recognized	Recognized	Recognized		
Logo or Name on T-Shirt (back)	Largest Logo	2nd Largest	3rd Largest	Small Logo	Name	Name
Start/Finish Line Sign	✓					
Sponsor Banner	✓	✓				
Sponsor Signs on Course	5	4	3	2	Group	
Complimentary Registration(s)	5	3	2	1		
Opportunity to place advertising in participant bags	✓	✓				

OUR FOCUS

PREVENTION
+
EARLY DETECTION



Bringing organizations together to increase access to prevention and early screening resources.

AWARENESS
+
ADVOCACY



Partnering with local and national resources for awareness and advocacy efforts.

PATIENT
+
CAREGIVER SUPPORT



Connecting patients and caregivers to support with our free resource bags.

RESEARCH



Supporting institutions making a difference in lung cancer research.



SPONSORSHIP COMMITMENT FORM

THANK YOU FOR BECOMING A 2025 SPONSOR!

Your donation will make a positive difference for all those we serve.
Thank you for helping us spread hope and awareness.

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Contact Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Fax #: _____

Email: _____

☐ DIAMOND - \$7,500 & Up

☐ SILVER - \$1,000

☐ IN KIND

☐ PLATINUM - \$5,000

☐ BRONZE - \$500

☐ GOLD - \$3,000

☐ COPPER - \$250

(Donation Value)

Please return commitment form or charge online at www.LungCancerConnect.org by October 1, 2025.

PAYMENT INFORMATION

☐ Please Invoice ☐ Check Enclosed - Please make check payable to **Lung Cancer Connection**

☐ Visa/Mastercard/Discover/AMEX Card Number: _____

Expiration: _____ CVC Code: _____

Name as it appears on card: _____

☐ Above address is credit card billing address OR

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____ Date: _____

Forms can be mailed with payment to:

Lung Cancer Connection
12015 Manchester Road, Suite 102
St. Louis, MO 63131

Questions or comments?

Contact us at 314.858.9050 or events@LungCancerConnect.org

